

Team Alignment Tool

Based on the Book: "Beyond Entrepreneurship" -James C. Collins & William C. Lazier

(your company's name) _____ **Vision**
What do you aspire to?

_____ "Your Core Commitments"

percepts on what's important in business and in life, and how business should be conducted

1.

2.

3.

_____ "Your North Star"

the fundamental reason for your business's existence - ultimate reason for being - your guiding "north" star
"a person with a purpose will never be at a loss for meaningful work" (shared with everyone, often)

1.

_____ For (year)

clear and compelling overall goal, serves as the focal point of all effort, something you or the team want badly enough that everyone is willing to make the sacrifices for it's attainment, a mission has a specific time frame & finish line

1.

_____ For (year)

methodology you intend to apply to attain your current mission - "this is how we will achieve our mission"

1.

2.

3.